

AMCEA Member Spotlight



The San Diego
Union-Tribune

Vickie Bolinger, CBF

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Vickie has been in the field of credit for over thirty years, with twenty-five of those years spent in the newspaper industry. Her career as a Credit Manager began at Philips Consumer Electronics where, after three promotions, she was a Regional Credit Manager, handling Mass Merchants. Her next job was Credit Manager at The Knoxville News-Sentinel in Knoxville, Tennessee for fifteen years, followed by her current position as Credit Manager for *The San Diego Union-Tribune* for over nine years. She holds a B.S. in Organizational Management, the Certified Business Fellow (CBF) with the National Association of Credit Management (NACM) as well as the CCA (Certified Credit Administrator) designation.

Vickie joined AMCEA in 1990 and was elected to the AMCEA Board of Directors in 1992. Over the past 25 years she has served three terms on the board. In addition, she has attended AMCEA credit conferences, chaired and/or served on various AMCEA committees, and has hosted several roundtable sessions. Vickie has been very involved in the organization, to include helping to launch our first member publication as Editor and Chairman for AMCEA's *Between Edition* from 1995 – 2007. Vickie served as President of AMCEA from May 2014 through May 2015. She is currently serving on the board as Immediate Past President.

Vickie has been active in NACM since 1982, as well as in CFDD (Credit and Financial Development Division). She has served on the NACM National Board of Directors, on NACM National Committees, has chaired Media Day at the NACM National Credit Congress, and was Chairman of The All-South Credit Conference in Knoxville, Tennessee in 1995. Vickie served on the Board of Directors for NACM – East Tennessee, from 1992 – 2005, serving as Chairman of the Board for two terms. She was also an instructor at the University of Tennessee, Pellissippi State Tech and at various corporations to administer NACM's CAP Program for over eight years. Vickie was selected as NACM – East Tennessee's Credit Executive of the Year in 1996. She also received the prestigious CBF Designation of Excellence at the NACM National Credit Congress in 1997, an award given each year to the professional designation holder who has made a significant contribution to the advancement of the profession, through teaching, training, writing and mentoring.

Vickie has contributed articles for publication to *AMCEA's News and Views*, *N. A. C. M.'s Business Credit Magazine*, *The Source*, and *Simon & Shuster Publications*. She also served on the Knoxville Area Chamber Partnership Membership Committee while living in Knoxville, Tennessee.

Charities that Vickie has given her time to include the American Cancer Society, March of Dimes, and the National Kidney Foundation. She has participated in United Way, serving as an Allocations Committee Member, Loaned Executive, and Member at Large of the United Way's Delegate Assembly Class.

In Vickie's spare time, she enjoys traveling, baking, outdoor activities, and spending time with family and friends.